



MABEK

Consultancy

**Professional
advisory
for decisions that
matter.**

COMPANY PROFILE

CONSULTING WING

Evidence-led advisory for investment,
financing and growth decisions.

**BUILDING SOLUTIONS.
DELIVERING GROWTH.**

ADDIS ABABA / ETHIOPIA

2026



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Evidence that turns questions into decisions.

MABEK Consultancy is an Addis Ababa-based advisory firm providing practical, evidence-based and decision-oriented consulting services to businesses, investors, project promoters, financial institutions, development organizations and public-sector entities.

Its consulting work includes feasibility studies, business plans, financial projections, market studies, investment proposals, corporate manuals, company profiles, strategic plans and related advisory outputs for decision-makers.

DECISION FRAMEWORK

IDEA



VIABLE PROJECT

UNCERTAINTY



EVIDENCE

REPORT



ACTION

VISION

To become a trusted and respected consulting firm in Ethiopia, recognized for credible investment studies, practical business solutions and decision-ready advisory outputs that contribute to sustainable enterprise growth.

MISSION

To support businesses, investors and project promoters through professional research, financial analysis, strategic planning and implementation-oriented advisory services.

LEGAL IDENTITY

MABEK Consultancy serves newly proposed investments and established businesses seeking financing, expansion, restructuring or improved organizational performance.

CLIENTS SERVED

Businesses / Investors / Project promoters / Financial institutions / Development organizations / Public-sector entities

Complete advisory scopes for investment and business decisions.

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|--|---|
| <p>01 Feasibility Studies</p> <p>Comprehensive studies for new investments, expansion projects, project completion and modernization programs.</p> | <p>02 Business Plans</p> <p>Bankable and management-oriented business plans for existing businesses, start-ups and expanding enterprises.</p> |
| <p>03 Market & Industry Studies</p> <p>Independent analysis of market size, structure, trends, competitive conditions and entry options.</p> | <p>04 Financial Planning & Modelling</p> <p>Transparent, assumption-driven projections for investment appraisal, financing applications and management planning.</p> |
| <p>05 Strategic & Management Advisory</p> <p>Advisory support for priorities, performance improvement and practical growth planning.</p> | <p>06 Organizational Manuals & Procedures</p> <p>Institutional documents that help businesses establish consistent and accountable operating practices.</p> |
| <p>07 Corporate Profiles & Investment Proposals</p> <p>Professional documents that communicate company capabilities, projects and investment opportunities.</p> | <p>08 Branding & Business Communication</p> <p>Clear and consistent identity, proposal and presentation support aligned with commercial objectives.</p> |

CONSULTING PHILOSOPHY

One integrated view of the decision.

MARKET

Demand / supply / pricing

ORGANIZATION

People / structures / controls

IMPLEMENTATION

Priorities / schedule / risk

TECHNICAL

Capacity / site / operations

FINANCE

Returns / cash flow / debt-service capacity

Decision-ready work. Built around the intended reader.

MABEK Consultancy combines analytical discipline, local context and clear communication so complex evidence can be evaluated and acted on with confidence.

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|----|-------------------|--|
| 01 | INTEGRATED | Market, technical, organizational and financial analysis in one coherent case. |
| 02 | CONTEXTUAL | Understanding of Ethiopian business, banking and institutional requirements. |
| 03 | TRACEABLE | Transparent assumptions and financial projections that can be tested and updated. |
| 04 | PRACTICAL | Recommendations aligned with the client's operating environment and available resources. |
| 05 | CLEAR | Professional documents that make complex evidence easier to evaluate. |

BRING US THE DECISION THAT MATTERS.

Building Solutions. Delivering Growth.

MABEK Consultancy

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